

29th INTERNATIONAL SECURITY, SMART HOMES, AND FIRE SAFETY EXHIBITION

ISAF, the largest gathering of the security industry in the region, is preparing to open its doors for the 29th time between October 8–11, 2025. As in previous years, ISAF continues to attract intense interest not only from Türkiye but also from companies and professionals across the globe.

The latest technologies in security systems, smart home technologies, and fire safety solutions as well as globally recognized innovations and future-forward developments will all come together at this exhibition. Over 300 companies and more than 700 brands from both domestic and international markets will showcase their cutting-edge products. More than 20,000 visitors will explore these solutions, establish new business connections, and attend conferences shaping the future of the sector.

Theme of the Year: Fire Safety

Based on the lessons learned from recent fire disasters in our country, the main theme of 2025 has been determined as “**Fire Safety.**” This theme will be emphasized throughout the exhibition with strong awareness initiatives.

Over 25 Fire Department Chiefs from Metropolitan Municipalities and international experts in fire safety will take the stage to address critical challenges and present solutions. Key topics that will draw significant attention from participants include:

- First response to fires in electric vehicles
- Fire prevention methods and risk analysis in buildings
- Technological approaches to combat forest fires
- Fire risks and response procedures in solar panel systems
- Protective clothing and international safety standards

ISAF will not only be a platform for companies to exhibit their products and technologies but will also stand out with its rich and comprehensive conference program.

Special sessions themed “The Security of the Future,” organized in collaboration with GÜSOD (Security Services Organization Association), informative presentations led by the Turkish National Police Private Security Inspection Directorate on “Standards in Security and Fire Products,” and content from the Public Cyber Defense Association such as “AI and Cybersecurity Training for Healthcare Institutions,” will bring together both local and international participants and visitors.

Taking place at the Istanbul Expo Center between October 8–11, 2025, ISAF is expected to be highly dynamic this year. With a strong international presence, this year’s edition will continue to be one of the region’s leading platforms for both commercial collaboration and knowledge exchange.

